## DARKNESS TO LIGHT, INC.

# CHARLESTON, SOUTH CAROLINA

# **AUDITORS' REPORT**

#### AND

# FINANCIAL STATEMENTS

## JUNE 30, 2019

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JOHNSTON, MARION & COMPANY

CERTIFIED PUBLIC ACCOUNTANTS 2235 TECHNICAL PARKWAY - SUITE A N. CHARLESTON, SOUTH CAROLINA 29406

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## **INDEPENDENT AUDITORS' OPINION**

To the Board of Directors Darkness to Light, Inc. Charleston, South Carolina

We have audited the accompanying financial statements of Darkness to Light, Inc. (a nonprofit organization), which comprise the statement of financial position as of June 30, 2019, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America: this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness

of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Darkness to Light, Inc. as of June 30, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Other Matters**

Other Information

The supplemental schedule on page11 is presented for the purpose of additional analysis and is not a required part of the financial statements of Darkness to Light, Inc. Such information has been subjected to the auditing procedures applied in the audit of the financial statements and, in our opinion, is fairly presented in all material respects in relation to the financial statements taken as a whole.

Johnston, Marion \$6, CM

Johnston, Marion & Company Certified Public Accountants March 23, 2020

## DARKNESS TO LIGHT, INC. STATEMENT OF FINANCIAL POSITION JUNE 30, 2019

Exhibit "A" ASSETS **Current Assets** Cash and cash equivalents (Note 1) \$ 1,552,860 Accounts receivable, net (Note 2) 158,604 Prepaid expenses 50,358 Total current assets 1,761,822 **Property and Equipment** (net of accumulated depreciation) (Note 1 & 3) 831,474 **Other Assets** Refundable deposits (Note 7) 7,084 **TOTAL ASSETS** \$ 2,600,380 LIABILITIES AND NET ASSETS **Liabilities** Accounts payable \$ 128,622 Accrued wages (Note 1) 50,720 Accrued annual leave (Note 1) 23,809 Deferred revenue 82,650 **Total liabilities** 285,801 Net Assets Without Donor Restriction: Operations 1,089,765 Fixed assets 831,474 With Donor Restrictions 393,340

# **TOTAL LIABILITIES AND NET ASSETS**\$ 2,600,380

Total net assets

3

2,314,579

# DARKNESS TO LIGHT, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2019

Exhibit "B"

SUPPORT AND REVENUE	<u>Unrestricted</u>	Temporarily <u>Restricted</u>	<u>Total</u>
Support:			
Contributions	\$ 2,213,765	\$ 61,403	\$ 2,275,168
Contributed services (Note 5)	21,135	0	21,135
Grants	26,750	391,250	418,000
Total Support	2,261,650	452,653	2,714,303
Revenue:			
Consultation services	48,789	0	48,789
Special events	51,917	0	51,917
Investment income	13,942	0	13,942
Miscellaneous income	1,000	0	1,000
Total Revenue	115,648	0	115,648
Net assets released from restrictions:			
Satisfaction of usage restrictions	196,565	(196,565)	0
Total Support and Revenue	2,573,863	256,088	2,829,951
<u>EXPENSES</u>			
Program services	2,208,269	0	2,208,269
General and administrative	117,765	0	117,765
Fund raising	302,799	0	302,799
Total Expenses	2,628,833	0	2,628,833
Change in net assets	(54,970)	256,088	201,118
Increase in FMV of Treasury Bills	82	0	82
Net assets, beginning of year	1,976,127	137,252	2,113,379
Net assets, end of year	\$ 1,921,239	\$ 393,340	\$ 2,314,579

# DARKNESS TO LIGHT, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2019

Exhibit "C"

		Program Services	Support Services		Total
			Management and <u>General</u>	Fund- <u>Raising</u>	Program and Support <u>Services</u>
Salaries and contract wages	\$	704,036	\$ 69,336	\$ 146,719	\$ 920,091
Employee benefits and taxes		97,571	15,075	24,491	137,137
Total salaries and related expenses		801,607	84,411	171,210	1,057,228
Bad debt expense		1,167	0	0	1,167
SOC Processing		96,507	0	0	96,507
SOC Production		202,030	0	0	202,030
SOC Shipping		53,399	0	0	53,399
Marketing		3,801	21	1,649	5,471
Software		129,276	603	4,194	134,073
Travel, lodging and meals		127,453	1,025	11,883	140,361
Bank charges		44,084	775	5,422	50,281
Postage		5,812	1,112	521	7,445
Printing		16,503	286	3,968	20,757
Office supplies		8,180	967	3,875	13,022
Equipment and equipment rental		20,879	2,228	4,608	27,715
Telephone		27,825	1,349	2,556	31,730
Depreciation		142,446	1,603	4,273	148,322
Insurance		22,313	3,385	5,940	31,638
Professional fees		376,857	13,855	28,508	419,220
Dues & subscriptions		6,457	0	100	6,557
Rent		62,874	5,506	11,940	80,320
License fees		0	194	0	194
Advertising		36544	0	2,252	38,796
Special events		11,167	0	38,307	49,474
Board meetings		4,539	254	561	5,354
Professional development		6,549	191	1,032	7,772
	\$ 2	2,208,269	\$ 117,765	\$ 302,799	\$ 2,628,833

# DARKNESS TO LIGHT, INC. STATEMENT OF CASH FLOW FOR THE YEAR ENDED JUNE 30, 2019

FOR THE YEAR ENDED JUNE 30, 2019		Exhibit "D"
CASH FLOW FROM OPERATING ACTIVITIES:		
Cash received from donors - unrestricted	\$ 2,231,455	
Cash received from donors - temporarily restricted	452,653	
Cash received for consulting services	48,789	
Cash received from special events	46,417	
Cash received from credit card rebates	1,000	
Cash paid to employees and benefits	(927,503)	
Cash paid for supplies and services	(1,534,264)	
Interest received	13,942	
Net cash provided by operating activities	332,489	
CASH FLOW FROM INVESTING ACTIVITIES:		
Increase in fair Market Value of Treasury Bills	82	
Fixed asset purchases	(361,397)	
Net cash used for investing activities	(361,315)	
Net increase in cash and cash equivalents	(28,826)	
Cash and cash equivalents - beginning of year	1,581,686	
Cash and cash equivalents - end of year	\$ 1,552,860	
Reconciliation of net assets to net cash provided by operating activities:		
Change in net assets	\$ 201,118	
Adjustments not affecting cash:		
Depreciation expense	148,322	
Changes in assets and liabilities:		
Increase in accounts receivable	(84,060)	
Decrease in prepaid expenses	18,980	
Decrease in refundable deposits	1,475	
Increase in accrued wages	5,041	
Increase in accrued annual leave	1,781	
Decrease in accounts payable	(29,668)	
Increase in deferred revenue	69,500	-
Total adjustments	131,371	
Net cash provided by operating activities	\$ 332,489	:

#### Note 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## a. General Information

Headquartered in Charleston, South Carolina, Darkness to Light (D2L) has championed the movement to end child sexual abuse since its founding in 2000. With partners and affiliates in all 50 states and 17 international locations, D2L provides organizations and individuals with the tools to protect children from sexual abuse. To date, over 1.4 million educators, youth serving professionals, organization volunteers, and community members have been trained in D2L's award-winning Stewards of Children® child sexual abuse prevention program. Visit <u>www.D2L.org/Stewards</u> to learn how you can bring Stewards of Children to your community. Darkness to Light, Inc. was incorporated on February 9, 2000, and is located at 1064 Gardner Road, Suite 210, Charleston, South Carolina.

#### b. Income Taxes

The Corporation is exempt from federal income tax as an organization described in Section 501(c)(3) of the Internal Revenue Code.

#### c. Basis of Accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles. Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Corporation and changes therein are classified and reported as follows:

Without Donor Restrictions net assets – Net assets that are not subject to donor-imposed stipulation. With Donor Restrictions net assets – Net assets subject to donor-imposed stipulation that may or will be met, either by actions of the Corporation and/or the passage of time. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

## d. Property and Equipment

Depreciation of property and equipment is provided over the estimated useful lives of depreciable properties principally on the straight-line method. The lives assigned to the various classes of assets are: Leasehold Improvements – 5 years; Furniture, Fixtures & Equipment – 5 years; Software – 5 years. Stewards 2.0 is amortized on the straight-line method – 8 years.

## e. Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, demand deposits and overnight investments at various banks as well as a brokerage account with a sweep bank account feature for un-invested cash held in the account. It also includes investments in short-term U.S. Treasury securities with an original term to maturity at acquisition of 90 days or less. Each of the bank accounts is FDIC insured. Bank balances are maintained below the \$250,000 maximum coverage per bank. The brokerage account is insured by the SIPC for

#### Note 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

up to \$250,000 in un-invested cash and up to \$500,00 overall, as well as private insurance carried by the brokerage firm, through various London based private insurers for any cash that is not swept into bank accounts. It is the policy of Darkness to Light to have all available cash covered by either FDIC insurance or invested in short-term U.S. Treasury securities. The only exception to this policy is when there is a period of time between U.S. Treasury security maturities and reinvestment, in which case the cash is covered by the brokerage firm insurance discussed above. The Corporation occasionally had bank account balances in excess of the FDIC limit for brief periods while in the process of moving funds and reinvesting.

#### f. Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from these estimates.

#### g. Accrued Vacation, Annual Leave, and Wages.

Darkness to Light's policy is to permit employees to accumulate a limited amount of earned but unused vacation leave, which will be paid to employees upon separation from service. As of June 30, 2019, the liability for accrued vacation of \$23,809 has been recorded in the current liabilities. Darkness to Light accrues bonus awards that have not been paid as of year-end. As of June 30, 2019, the amount accrued and unpaid bonuses is \$50,720.

#### h. Accounting For Deferred Contribution Revenue

Darkness to Light has adopted FASB ASC 958-605, regarding the accounting contributions, in the fiscal year ended June 30 2018. One of the provisions of the ASC addresses when contribution income should be deferred due to the conditions present in the agreement related to the contribution. Darkness to Light defers the recognition of contribution income when it is determined that the conditions articulated in the ASC are present and will recognize the income as the conditions are satisfied.

## Note 2: **<u>RECEIVABLES</u>**

Accounts receivable – Represents the balance due related to the		
provision of Stewards of Children training		
for which the related contribution was		
received after year-end	\$	152,947
- Reimbursable - Contract service		7,074
- Net of allowance for doubtful accounts		(1,417)
Net accounts receivable	<u>\$</u>	158,604

The Corporation collected all of the above net accounts receivable by February of 2020, except for the \$1,417 that is set up as allowance for doubtful accounts.

#### Note 3: ASSETS AND DEPRECIATION

Depreciation and amortization expense are calculated on the straight-line basis over the estimated useful lives of the assets. The cost of such assets at June 30, 2019 is as follows:

Furniture and Equipment	\$ 174,409
Leasehold improvements	56,295
Less: Accumulated Depreciation	<u>(214,462)</u>
Net Furniture, Fixtures and Equipment	<u>16,242</u>
Stewards 2.0	972,904
Software and Website Development	346,465
Stewards 2.0 India Project In Process	178,216
Less: Accumulated Amortization	<u>(682,353)</u>
Net Intangibles	<u>815,232</u>
Net Fixed Assets	<u>\$ 831,474</u>

Stewards 2.0 is the new version of the training program and documentary film designed to teach adults how to prevent, recognize, and react responsibly to child sexual abuse. The project was started in February of 2011 and was completed in stages from August of 2013 to December of 2015. The core package was completed in August of 2013 and the Spanish version and the Internet version were completed in February of 2014. The Add-On Module was ready in December of 2014. The CAN module was ready in December of 2015. The costs have been capitalized and will be amortized over eight years.

Stewards 2.0 India was in the exploratory phase up until the beginning of the fiscal year ended June 30, 2019. At the beginning of the year, the decision was reached to create Stewards 2.0 India. Accordingly, expenditures related to that project have been capitalized as a project in process. It is anticipated that the project will be completed and placed in service in the year ended June 30, 2021 or 2022.

#### Note 4: **LIQUIDITY AND AVAILABILITY**

Darkness to Light regularly monitors the availability of resources to meet its operating needs and other contractual commitments, while also striving to maximize the investment of its available funds. For purposes of analyzing resources available to meet general expenditures over a twelve-month period, Darkness to Light considers all expenditures related to its ongoing activities, as well as the conduct of services undertaken to support those activities to be general expenditures.

Darkness to Lights' policy is to maintain cash and cash equivalents equal to six months of general expenditures. This includes both unrestricted and restricted cash and cash equivalent balances. All restricted assets relate to cash contributions. Restrictions are short-term and are generally released to unrestricted within the following twelve months. To the extent restrictions last more than twelve months the variable component of the related program expense would not be incurred during that period. Unrestricted cash is available for all general expenditures during the following twelve-month period and beyond. Typically, additional unrestricted cash contributions would be received for new program commitments thereby providing the liquidity for such new commitments. The organization also maintains a line of credit in the amount of \$75,000 that can be used in the event additional cash is needed.

As of June 30, 2019, the following tables show the total financial assets held by Darkness to Light and the amounts of those financial assets could readily be made available within one year of the balance sheet date to meet general expenditures:

## Note 4: LIQUIDITY AND AVAILABILITY (continued)

Financial assets at Year-end:	
Cash and cash equivalents	\$ 1,552,860
Contributions receivable, net	158,604
Total financial assets at year-end	<u>\$1,711,464</u>
Financial assets available to meet general expendit Cash and equivalents	itures over the next twelve months: \$ 1,552,860
Contributions receivable, net	158,604
Less restricted assets	(393,340)
Anticipated satisfaction of usage restrictio	ons

on restricted assets137,055Total financial assets available to meet general expenditures\$1,455,179

## Note 5: **DONATED SERVICES**

The "donated services" income and expense shown in the financial statement consists of the following:

Edward Ives – External Communications	\$ 18,000
Ignite 2018 Materials from Ricoh	3,135
	<u>\$ 21,135</u>

## Note 6: **PROVISIONS OF LONG-TERM DEBT**

Darkness to Light, Inc. has a revolving line of credit in place with South State Bank for \$75,000 through August 27, 2020 at an interest rate of 300 bps over the 30-day LIBOR.

#### Note 7: LEASES

Darkness to Light entered into a new lease for office space with Liberty National Associates, LP in January of 2015. The lease is for five years and three months term starting March 1, 2015 through May 31, 2020. The rented space is approximately 4,295 square feet located at 1064 Gardner Road, Suite 210 in Charleston, South Carolina. Darkness to Light paid a security and pet deposit totaling \$7,084 which is refundable after the expiration of the lease.

The annual lease value for each of the five years is as follows: June 1, 2019 to May 31, 2020 \$81,605

The landlord contributed \$20,000 to build out the premises to layout and condition and Darkness to Light paid the balance of the leasehold improvements of \$56,295. The leasehold improvements are being depreciated over the five-year lease period.

## Note 8: SUBSEQUENT EVENT

Management has evaluated subsequent events through March 23, 2020. Management and the Board of Directors are closely monitoring the events regarding the coronavirus pandemic and taking action to minimize the impact on Darkness to Light. The impact of these events cannot be estimated at this time.

#### Note 9 <u>METHODS USED FOR ALLOCATION OF EXPENSES FROM GENERAL AND</u> <u>ADMINISTRATIVE ACTIVITIES</u>

The financial statements report certain categories of expenses that are attributable to the programs and to the supporting functions of fundraising and general management of the entity in Exhibit C. Those expenses that are common to all three functions include rent, depreciation, telephone, office machine lease, facilities and liability insurance, office supplies and postage, interest, technology costs and salaries.

Salaries are allocated based on time spent by management employees in different functions. The amount of time in each of the functions is based on a detailed time study conducted twice during the year. The square footage of office space used by staff was also factored in for the expenses related to space and occupancy.

The total salaries that are allocated among the three functions and those that are only allocated to one function such as programs are then tabulated to arrive at the percentages of all staff in the three functions. The allocation percentages from all salaries are then applied to the common expenses listed in the paragraph above. Those common expenses that are allocated are combined with those that are only charged to one of the functions, such as programs and fundraising.

## DARKNESS TO LIGHT, INC. SCHEDULE OF TEMPORARILY RESTRICTED SUPPORT AND EXPENDITURES FOR THE YEAR ENDED JUNE 30, 2019

\_\_\_\_\_

	India <u>Project</u>	The Exchange Club of <u>Charleston</u>	Oliver Family <u>Foundation</u>	Flip the <u>Switch</u>
<u>Support</u>				
Contributions Grants (Note 4)	\$ 5,000 35,634	\$ 0 0	\$ 0 0	\$ 52,903 41,615
Total Support	40,634	0	0	94,518
<u>Expenditures</u>				
Fund-raising expenses	0	599	0	21
Program services	0	2,125	9,030	93,159
General & Administrative expense	0	0	0	199
Total Expenditures	0	2,724	9,030	93,379
Excess (Deficiency) of Support				
Over Expenditures:	40,634	(2,724)	(9,030)	1,139
Transfer to other funds	0	(11,189)	0	0
Restricted Assets - Beginning	78,597	13,913	10,605	0
Restricted Assets - Ending	<u>\$ 119,231</u>	<u>\$0</u>	\$ 1,575	\$ 1,139

Silicon Valley Community <u>Foundatioin</u>	Oak <u>Foundation</u>	Gifts & Grants under <u>\$20,000</u>	Texas <u>Educators</u>	Medical Society <u>of SC</u>	<u>Total</u>
\$    0 60,000	\$0 191,116	\$ 3,500 37,885	\$ 0 0	\$    0 25,000	\$ 61,403 391,250
60,000	191,116	41,385	0	25,000	452,653
0 0 0	4,920 61,870 2,187 68,977	283 18,739 0 19,022	0 1,271 0 1,271	0 2,162 0 2,162	5,823 188,356 2,386 196,565
60,000 0	122,139 0	22,363 11,189	(1,271) 0	22,838 0	256,088
0	0	26,788	1,271	6,078	137,252
\$ 60,000	\$ 122,139	\$ 60,340	<u>\$ 0</u>	\$ 28,916	\$ 393,340