



# *Ignite* 2021

**DARKNESS TO LIGHT**  
NATIONAL PREVENTION CONFERENCE

**VIRTUAL EXPERIENCE | APRIL 27-29<sup>TH</sup>, 2021**

presented by



**MONIQUE BURR**  
FOUNDATION FOR CHILDREN

# THE CONFERENCE

Over three days, hundreds of individuals will join together virtually for the fourth annual National Prevention Conference to engage in strategies for preventing child abuse and discover in-depth topics, tools, research, and new trends in the prevention world.

**IGNITE 2021**, presented by the [Monique Burr Foundation for Children](#), is brought to you by **Darkness to Light**, the nation's leading nonprofit organization dedicated to child sexual abuse prevention through advocacy, education, and research, will be held **April 27-29th, 2021** with a pre-conference day on April 26th. **IGNITE 2021** will engage attendees on a national level to equip, strengthen, and organize sexual abuse prevention initiatives, as well as provides advanced training, thought provoking interactive sessions, and empowers advocates and experts bring back fresh ideas to their communities. Offering three tracks – there is something for everyone.

## LEARN MORE

[D2L.org](#)

[D2L.org/ignite2021](#)



## *Ignite 2019 more than the Numbers*



**IGNITE 2019** drew together 179 participants from 38 states and three countries. Participants heard from two keynote speakers, 29 presenters in 24 breakout sessions, and 11 panelists. Every speaker brought knowledge and expertise that inspired, challenged, and made **IGNITE 2019** a success.

# CONTINUED MOMENTUM

As we set out to celebrate our 20th year, we could never have guessed the challenges we would face as an organization, a child protection community, and citizens of the world. Still, our momentum has only continued to grow as we strive toward our original vision: a world free of child sexual abuse.

Due to COVID-19, the IGNITE 2021 National Prevention Conference, presented by the [Monique Burr Foundation for Children](#), will be held virtually. The future of child sexual abuse prevention is collaborative - by working together, we will make a bigger impact. In that spirit, Darkness to Light and the Moore Center for the Prevention of Child Sexual Abuse are teaming up to offer their annual prevention events, IGNITE 2021 and Child Sexual Abuse: A Public Health Perspective together in a single event. The collaboration will expand the event to three days – bringing you even more expertise, content, and training.

## DATES

April 27-29, 2021, Pre-conference April 26, 2021

*"I've been in social work for 25 years and I've been to a lot of conferences. Ignite is among the best - great energy, great information, very inspiring."* – Jennifer A., Arlington, VA



# IGNITE 2021: *Sponsorship*

Be a part of the National Prevention Movement, a movement like no other.

You're invited to be a part of the only National Prevention Conference for child sexual abuse. Join the hundreds of experts and leaders in the public health, nonprofit, and abuse prevention industry to learn innovative ways to prevent child sexual abuse. Become an **IGNITE 2021** sponsor and claim your place as a leader in social justice and the protection of children today.

## AUDIENCE



Darkness to Light  
Authorized Facilitators



Public Health Experts



Thought-Leaders



Researchers



Child Advocates



Educators

**Looking for a customized sponsorship opportunity? Email  
Darkness to Light's Director of Partnership Ashley Cook at  
[ACook@D2L.org](mailto:ACook@D2L.org).**

# SPONSORSHIP PACKAGES

Connect with child advocates & public health innovators.

Become part of the **IGNITE 2021** experience and showcase your products, brand, and thought leadership with attendees looking to increase the impact of their programs.

	VISIONARY \$25,000 <b>SOLD</b>	CHANGE-MAKER \$10,000 <b>2 OF 3</b>	LEADER \$5,000 <b>5 OF 5</b>	CHAMPION \$2,500 <b>9 OF 10</b>
Complimentary Registration	3	2	1	
Speaking Opportunity	X			
Pre IGNITE Dedicated Eblast	X			
Branding & Recognition on Conference Virtual Platform	X			
Co-Host IGNITE Virtual Reception	X			
Branding on Press Releases	X			
Pre & Post Conference Dedicated Social Media Post	X	X		
Breakout Session Speaking Opportunity	X	X		
Ad in Virtual Program	Full Page	Half Page	Quarter Page	Logo
Virtual Exhibitor Space	X	X	X	
Ranked Visibility on Social Media Post	X	X	X	X
Ranked Branding on Digital Materials	X	X	X	X
Ranked Branding in Virtual Program Book	X	X	X	X
Ranked Branding on IGNITE Digital Signage	X	X	X	X
Ranked Branding & Link on Website	X	X	X	X
Opportunity to Include Promotional Materials in Swag Bag	X	X	X	X

# **ABOUT** *Darkness to Light*

Leader in Child Sexual Abuse Prevention

**Darkness to Light** is the nation's leading nonprofit dedicated to child sexual abuse prevention through advocacy, education, and research. Since our founding in 2000, **Darkness to Light** has empowered more than two million adults across all 50 states and 76 other countries through the hard work and dedication of 13,000 volunteers.

Guided by the belief that all children have rights, **Darkness to Light** offers programmatic expertise in grassroots community mobilization, innovative learning programs, capacity building, strategic communication, and evidence-informed training. Behavior change is the core of what we do. Our work is guided by the vision of a world free of sexual abuse, where children can grow up happy and healthy.

## **OUR REACH**



**60K**

Monthly Website  
Views



**24K**

Email Subscribers



**15K**

Partner Organizations



**2.3 Million**

Views on YouTube



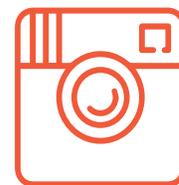
**30K**

Followers  
on Facebook



**16K**

Followers  
on Twitter



**6K**

Followers  
on Instagram

# EXHIBIT AT IGNITE 2021

## \$250

Each virtual booth includes:

- Branding
- Intro video about your company
- Link to your website and materials
- Access to virtual receptions and networking events
- Option to participate in door prize giveaway
- Included in pre-conference email blast
- Included in digital program
- Option to be a session sponsor

Exhibit your brand to virtual attendees from across the country. Participants include: child advocacy centers, school counselors, directors, executive directors, marketers, therapists, child advocates, case workers, public health experts, educators, foundations, healthcare workers, law enforcement, youth serving organizations, faith based organizations, prevention experts, government works, and more.



*Create an Impact Today!*

**Contact Ashley Cook at  
ACook@D2L.org or call 843-222-3327**