



# *Ignite* 2020

**DARKNESS TO LIGHT**  
**NATIONAL PREVENTION CONFERENCE**

**CHARLESTON, SOUTH CAROLINA | OCTOBER 6-7<sup>TH</sup>, 2020**

# THE CONFERENCE

Over two days, hundreds of individuals will join together in **Charleston, SC** for the fourth annual National Prevention Conference to engage in strategies for preventing child abuse and discover in-depth topics, tools, research, and new trends in the prevention world.

**IGNITE 2020** brought to you by **Darkness to Light**, the nation's leading nonprofit organization dedicated to child sexual abuse prevention through advocacy, education, and research, will be held **October 6-7th, 2020** with a pre-conference day on October 5th. **IGNITE 2020** will engage attendees on a national level to equip, strengthen, and organize sexual abuse prevention initiatives, as well as provides advanced training, thought provoking interactive sessions, and empowers advocates and experts to bring back fresh ideas to their communities. Offering three tracks – there is something for everyone.

## LEARN MORE

[D2L.org](https://D2L.org)

[D2L.org/ignite2020](https://D2L.org/ignite2020)



## *Ignite 2019 more than the Numbers*



**IGNITE 2019** drew together 179 participants from 38 states and three countries. Participants heard from two keynote speakers, 29 presenters in 24 breakout sessions, and 11 panelists. Every speaker brought knowledge and expertise that inspired, challenged, and made **IGNITE 2019** a success.

# HISTORIC CHARLESTON

For **Darkness to Light's** 20th anniversary, **IGNITE 2020** will be held in their hometown of Charleston, SC. From beautiful views to flavorful foods to a never-ending list of things to see - Charleston is the perfect place for individuals to come together.

## LOCATION

The Francis Marion Hotel  
387 King Street  
Charleston, SC 29403

## DATES

October 6-7, 2020  
Pre-conference October 5, 2020



*"I've been in social work for 25 years and I've been to a lot of conferences. Ignite is among the best - great energy, great information, very inspiring."* – Jennifer A., Arlington, VA

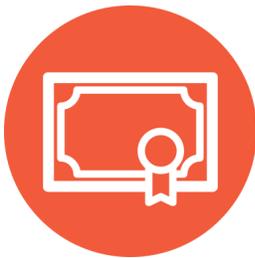


# IGNITE 2020: *Sponsorship*

Be a part of the National Prevention Movement, a movement like no other.

You're invited to be a part of the only National Prevention Conference for child sexual abuse. Join the hundreds of experts and leaders in the public health, nonprofit, and abuse prevention industry to learn innovative ways to prevent child sexual abuse. Become an **IGNITE 2020** sponsor and claim your place as a leader in social justice and the protection of children today.

## AUDIENCE



Darkness to Light  
Authorized Facilitators



Public Health Experts



Thought-Leaders



Researchers



Child Advocates



Educators

**Looking for a customized sponsorship opportunity? Email  
Darkness to Light's Director of Partnerships Ashley Davis at  
[ADavis@D2L.org](mailto:ADavis@D2L.org).**

# SPONSORSHIP PACKAGES

Connect with child advocates & public health innovators.

Become part of the **IGNITE 2020** experience and showcase your products, brand, and thought leadership with attendees looking to increase the impact of their programs.

	VISIONARY \$25,000 <b>SOLD</b>	CHANGE-MAKER \$10,000 <b>2 OF 3</b>	LEADER \$5,000 <b>5 OF 5</b>	CHAMPION \$2,500 <b>9 OF 10</b>
Complimentary Registration	3	2	1	
Speaking Opportunity	X			
Pre IGNITE Dedicated Eblast	X			
Branding & Recognition on Keynote Stage	X			
Co-Host IGNITE Reception	X			
Branding on Press Releases	X			
Pre & Post Conference Dedicated Social Media Post	X	X		
Breakout Session Speaking Opportunity	X	X		
Ad in Printed Program	Full Page	Half Page	Quarter Page	Logo
VIP Seating	X	X		
Exhibitor Space	X	X	X	
Ranked Visibility on Social Media Post	X	X	X	X
Ranked Branding on Digital & Printed Materials	X	X	X	X
Ranked Branding in Printed Programs	X	X	X	X
Ranked Branding on IGNITE Signage	X	X	X	X
Ranked Branding & Link on Website	X	X	X	X
Opportunity to Include Promotional Materials in Swag Bag	X	X	X	X

# **ABOUT** *Darkness to Light*

Leader in Child Sexual Abuse Prevention

**Darkness to Light** is the nation's leading nonprofit dedicated to child sexual abuse prevention through advocacy, education, and research. Since their founding in 2000, **Darkness to Light** has empowered nearly two million adults across all 50 states and 76 other countries through the hard work and dedication of 13,000 volunteers.

Guided by the belief that all children have rights, **Darkness to Light** offers programmatic expertise in grassroots community mobilization, innovative learning programs, capacity building, strategic communication, and evidence-informed training. Behavior change is the core of what we do. Our work is guided by the vision of a world free of sexual abuse, where children can grow up happy and healthy.

## **OUR REACH**



**60K**

Monthly Website  
Views



**24K**

Email Subscribers



**15K**

Partner Organizations



**2.3 Million**

Views on Youtube



**30K**

Followers  
on Facebook



**16K**

Followers  
on Twitter



**4K**

Followers  
on Instagram

# EXHIBIT AT *Ignite 2020*

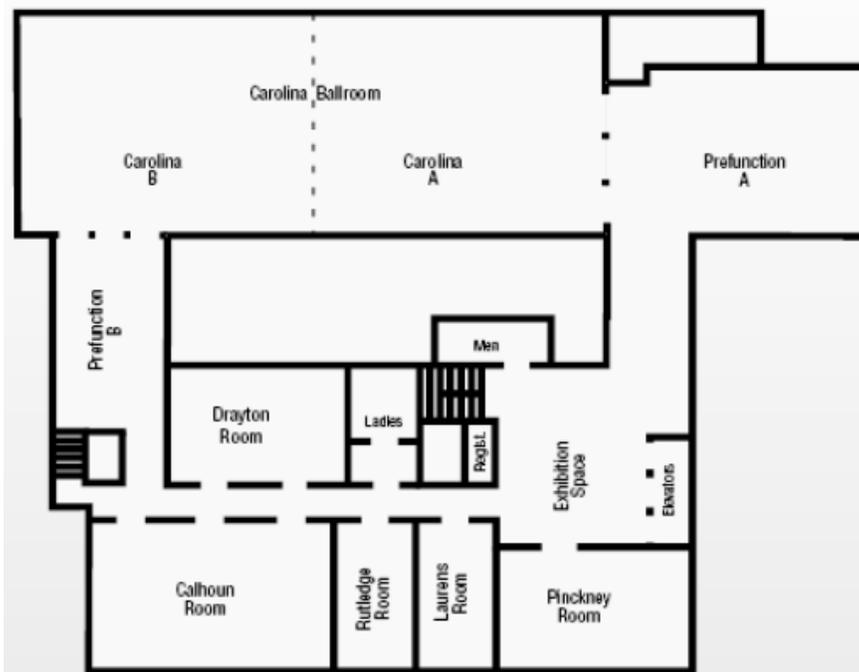
## \$250

Each booth includes:

- An 8' Table
- Two Chairs
- Breakfast, refreshment breaks, and lunch
- Access to evening receptions and networking events
- Option to participate in door prize giveaway to encourage participants to visit your display



Exhibit your brand to attendees from across the country. Participants include: child advocacy centers, school counselors, directors, executive directors, marketers, therapists, child advocates, case workers, public health experts, educators, foundations, healthcare workers, law enforcement, youth serving organizations, faith based organizations, prevention experts, government works, and more.



*Create an Impact Today!*

**Contact Ashley Davis at**

**ADavis@D2L.org or call 843-222-3327**