It Starts With YOU

Fiscal Year 2017 Impact Report
## OUR VISION
Our vision is a world free of child sexual abuse. We envision a world in which adults form prevention-oriented communities that protect the child’s right to a healthy childhood.

## OUR MISSION
Darkness to Light empowers adults to prevent, recognize, and react responsibly to child sexual abuse through awareness, education, and stigma reduction.

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*This report covers July 1, 2016 – June 30, 2017.
It Starts With

KATELYN N. BREWER
President & CEO, 2016–Present

Imagine yourself in the back seat of a 1970s station wagon. You and your siblings are lying across the back, free of the irritating rub of a seatbelt against your neck. Now fast forward to this morning, where the nagging beep from your dashboard continued to pester until it was satisfied by one simple click of the seatbelt.

Regardless, we are still pushing against stigma and anxiety – society has yet to acknowledge the prevalence and impact of child sexual abuse for fear they will be ostracized and overlooked. We remain afraid to talk about child sexual abuse instead of being afraid not to talk about it.

It is with this awareness, and the desire to begin to reduce stigma, that the leadership of Darkness to Light embarked on a year-long strategic planning process. We spoke with hundreds of partners, donors, and advocates who make this work possible.

At Darkness to Light we know that, if we are going to win this fight against child sexual abuse, every adult must be equipped with the knowledge and courage required to create lasting change. Prevention demands both targeted and broad solutions. While our Stewards of Children® training continues to change communities, it was clear that our leadership and staff were ready to expand our prevention solutions.

As such, Fiscal Year 2017 was a remarkable year for planning, expansion, and implementation. In November 2016, Darkness to Light welcomed new President and CEO, Katelyn N. Brewer. Katelyn brought with her an extraordinary ability to dream, convey, and implement what’s possible. Through Katelyn’s leadership, Darkness to Light has increased capacity for growth, developed new state-of-the-art tools for a broader audience, prepared for its first national IGNITE prevention conference, added notable talent to our Board of Directors, and laid the groundwork for a game-changing education campaign. All the while, we continue to ensure Stewards of Children® and our additional trainings remain the highest quality prevention programs available.

Darkness to Light has spent the past year setting the stage so that we may reach millions more with prevention education. The power of our programs remains clear: take a complex issue and empower the average person – you, me, anyone – to be a part of the solution. 2018 will bring us ever closer to our goal.

Children deserve nothing less than solutions that work. It starts with me. It starts with you. It starts with us.

JAMIE TOZZI
Board Chair, 2016–Present
Board of Directors, 2015–Present

As a technology executive, I am drawn to Darkness to Light’s culture of innovation, dedication to excellence, and active base of partners and advocates. Our supporters are integral to the mission we live each day. Thank you for this opportunity to showcase our impact, share our vision, and express our gratitude to YOU - the thousands of facilitators, donors, community and organizational partners, volunteers, and advocates who make this work possible.

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Together, we can do what no other generation has, but only if we each choose to embrace our personal role in the prevention of child sexual abuse. We need you. And so I invite you to understand and embrace your role in this process. Moreover, I invite you to join us in our next phase of holistic prevention. Have an opinion, take responsibility for prevention, protect children from sexual abuse, and influence the public consciousness.

We all have a role to play in keeping children safe.

It starts with me. It starts with you. It starts with us.

KATELYN N. BREWER
WHO WE ARE
Guided by our vision to create a world where children can grow up happy, healthy, and safe, Darkness to Light is committed to empowering people to prevent child sexual abuse.

WHAT WE BELIEVE
We value the child first. Darkness to Light believes that all parties (political, commercial, and community) must protect children from all forms of sexual exploitation and sexual abuse.

We believe that child sexual abuse prevention is the responsibility of adults. Darkness to Light believes that adults are primarily responsible for protecting children from sexual abuse.

While we recognize the world is not utopia, we remain steadfast in our belief that most adults will make rights-based decisions to protect children if properly educated.

PREVENTION PROGRAMS

Stewards of Children®
Our flagship program is a two-hour online or facilitator-led training that teaches adults to prevent, recognize, and react responsibly to child sexual abuse. Stewards of Children® is brought into communities by a network of more than 10,000 volunteer facilitators.

Additional Training
These modules accompany Stewards of Children® and provide additional, in-depth training.

Bystanders Protecting Children from Boundary Violations and Sexual Abuse
Commercial Sexual Exploitation of Children
Healthy Touch for Children and Youth
Recognizing and Responding to Child Abuse and Neglect
Talking with Children about Safety from Sexual Abuse

Prevent Now!
Prevent Now! assists and supports communities in creating sustainable child sexual abuse prevention initiatives that increase awareness, education, prevention, and advocacy. It is built on a collection of best practices that create and sustain grass root efforts aimed at cultural change.

Partners in Prevention
This annual distinction can be earned by organizations that meet Darkness to Light guidelines for prevention, including 90% of staff trained in Stewards of Children®, criminal background checks, and protection policies.

One in 10 CHILDREN WILL BE SEXUALLY ABUSED BEFORE AGE 18.
DURING FY2017, WE TRAINED 187,222 PEOPLE

AND PARTNERED WITH ORGANIZATIONS ACROSS THE GLOBE TO PROTECT CHILDREN

885 NEW FACILITATORS
1,386,244 trained

WORLDWIDE

SINCE 2005
Crossroads donates $35,000 for Stewards of Children® India, with another $89,000 pledged.

Darkness to Light selected as one of five recipients of The Grainger Foundation 5K Award.

Eric Lewis donates $17,500 proceeds from Esquire Magazine from his article ‘See No Evil, Hear No Evil, Speak No Evil.’

The Oliver Family Foundation gives $10,000 to flourish the Cincinnati, Ohio initiative.

Planning for Texas Evaluation begins with a grant from the Foundation of Dreamers.

Richard Enthoven donates $15,000 to train educators in Texas.

Eric Lewis donates $17,500 proceeds from Esquire Magazine from his article ‘See No Evil, Hear No Evil, Speak No Evil.’

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Surpasses $30K in 30 Days Goal for Child Abuse Prevention Month.

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Planning for Texas Evaluation begins with a grant from the Foundation of Dreamers.

Received funding to convert Recognizing and Responding to Child Abuse and Neglect online course into a facilitator led version.

Public awareness partnership begins with the Exchange Club of Charleston.
90% of child sexual abuse victims know their abuser.

81% of child sexual abuse incidents occur in one-on-one circumstances.

38% of child sexual abuse victims disclose the fact that they have been sexually abused.
Two counties in the state of Georgia reached tipping point of population trained 5% trained.

During FY2017, we trained 187,222 people.

Trainings:
- Course Name: Stewards of Children®
  Completions: 178,920
- Course Name: Bystanders Protecting Children from Boundary Violations
  Completions: 1,783
- Course Name: Commercial Sexual Exploitation of Children
  Completions: 1,459
- Course Name: Healthy Touch for Children & Youth
  Completions: 1,897
- Course Name: Recognizing & Responding to Child Abuse and Neglect
  Completions: 783
- Course Name: Talking with Children about Safety and Sexual Abuse
  Completions: 2,380

Workshops:
- Course Name: New Stewards of Children® Authorized Facilitators Trained
  Attendees: 852
- Course Name: New Prevent Now! Facilitators Trained
  Attendees: 33

Top Online Training Organizations:
- TEA Texas Education Agency
  Completions: 20,109
- U.S. Naval Sea Cadets
  Completions: 2,868
- YMCAs
  Completions: 2,394

Other Completions:
- Rock Hill School District 3
  Completions: 1,957
- Rock Hill, South Carolina
- Fairbanks North Star Borough School District
  Completions: 867
- Fairbanks, Alaska

Two counties in the state of Georgia:
- Troup County
- Ware County, GA
Although the Idaho Children’s Trust Fund, the state affiliate of Prevent Child Abuse America, has worked with Darkness to Light’s Stewards of Children® facilitators in Idaho since 2006, the statewide initiative didn’t start until 2013. Planning for the initiative began shortly after the horrific details of sexual abuse at Penn State became national news in 2011. Working with the YMCA in the Boise metro area, they began knocking on doors for funding and support. With funding from a St. Luke’s Health Systems grant and in collaboration with the AmeriCorps VISTA program, they recruited Norma Pintar to coordinate the first phase of the initiative in the Boise metro area, called Treasure Valley. Norma has been with the Idaho Children’s Trust Fund since the initiative started. The next year they brought on VISTA training coordinators in Pocatello in eastern Idaho and Coeur d’Alene in the north. This allowed for a statewide reach and this past year they added a fourth coordinator in south central Idaho.

While every person trained is a victory for children, the Idaho Children’s Trust Fund has been especially heartened by the efforts of the College of Health Sciences at Boise State University and the Boise School District, which have built Stewards of Children® into their professional development and curricula. This will assure that hundreds of people will continue to be trained each year. The progress in Treasure Valley would not be possible without the dedication of a steering committee led by Linda Payne Smith, from Saint Alphonsus Health System and Bishop Brian Thom of the Episcopal Diocese of Idaho, who have opened many doors for the project.

Five Idahoans traveled to Atlanta in October of 2017 to join in Darkness to Light’s first ever national conference, and came home more inspired, more committed and ready to keep building towards the statewide tipping point of 60,000 adults. This year, facilitators statewide trained more than 3,000 adults—putting their statewide total over 15,000 by year’s end.

The Fayetteville Child Advocacy Center (CAC) has used Darkness to Light’s Stewards of Children® training since 2006. The mission of the CAC is to mobilize effective collaborative community responses to child abuse. They work to fulfill this mission by collaborating with area agencies to meet the needs of their most vulnerable citizens, those who have been victimized by child abuse. An important part of supporting the victims and families the CAC serves is to address a critical need in the community by arming adults with the tools to know how to prevent, recognize, and react responsibly to the signs of child abuse.

The CAC has trained almost 9,000 persons in Stewards of Children® since 2006. In the Fiscal Year of 2017 they held 56 trainings with 967 people in attendance. Attendees ranged from professionals in public and private schools, Health Department, local churches, several child care facilities, and many other youth serving agencies in the Fayetteville community.

3,362
TRAINED IN FY2017

967
TRAINED IN FY2017

With 20 active facilitators who are both volunteers and professionals from the community, the CAC offers workshops throughout their area. The CAC is the hub for coordinating efforts between host agencies and the facilitators. Many times the facilitators lead the workshops on their own personal time.

Since 2011, the CAC has 77 agencies in the community who now have received the Partner in Prevention (PIP) Seal. During Fiscal Year 2017, they added six new PIPs.

Through these efforts, the CAC has not only trained adults in knowing how to better protect our most vulnerable—our children, they also are a voice to many adults who wish an adult from their childhood would have been equipped to be that voice for them when they were most vulnerable.
Our Partners

The Memphis Child Advocacy Center (CAC) has placed a strong emphasis on child abuse prevention since opening its doors in 1992. For many years, children and adults learned about child safety through the center’s Project Be Safe and the Kids On The Block programs. In 2011, the Memphis CAC began using Darkness to Light’s Stewards of Children® as their primary prevention training. Since then, their team has trained more than 18,000 unduplicated adults at 290 community settings. The Memphis CAC currently has four active facilitators.

“The Memphis CAC has placed a strong emphasis on child abuse prevention since opening its doors in 1992.”

Both Keita Cooley and Megan Banet continue to be recognized as top Stewards of Children® facilitators nationwide. Another key to the center’s success is the vision and hard work of Prevention Director Kris Crim and Executive Director Virginia Stallworth. They continue to secure training commitments from organizational leaders, ensuring Memphis CAC’s ability to train an impressive number of adults annually.

The center has reached 52% of their tipping point goal of 35,000 adults trained in Shelby County, TN. There has already been a notable increase in child abuse reporting in Shelby County since the roll-out of Stewards of Children® training in 2011. The Memphis CAC is looking forward to even more positive changes as the network of trained adults grows in Shelby County.

“The center has reached 52% of their tipping point goal of 35,000 adults trained in Shelby County, TN.”

The Ford Family Foundation expects this effort to continue educating adults, raising awareness, and reducing the stigma, silence, and isolation that can engulf this issue and perpetuate the harm to survivors, children, and communities.

“Stewards of Children® has allowed The Ford Family Foundation to engage with larger systems and effect change at a greater level.”

3,480
Trained in FY2017

3,087
Trained in FY2017

“They continue to secure training commitments from organizational leaders, ensuring Memphis CAC's ability to train an impressive number of adults annually.”
The impact that SCARS (Saving Children and Revealing Secrets) has made across the island of Bermuda can be felt at every turn. From schools who have made SCARS training with Darkness to Light’s Stewards of Children® mandatory for anyone coming into contact with children, to the dozens of churches that look to SCARS as a resource and partner in protecting children, to the organizations that reach out to provide support to build a safer community for children, SCARS has put the protection of children at the forefront of minds and hearts.

“Bermuda is healing from decades and decades of abuse,” says Debi Ray-Rivers, Executive Director. “And our work isn’t done yet. We’re doing whatever it takes to protect our precious children from abuse.”

Over the past six years, SCARS has trained more than 6,000 residents of Bermuda to prevent, recognize, and react responsibly to abuse, and it’s working. The calendar at the SCARS office is full of trainings scheduled out months in advance, and the organization is constantly fielding requests for more training opportunities.

Bermuda is also setting an example for other island nations in the commitment to protect children. “Bermuda should be very proud because we are the first country in the world to have trained over 10 percent of our adult population in sexual abuse prevention,” says Ray-Rivers.

“SCARS is setting the standard for what the community should expect of themselves when it comes to protecting children and child safety,” says Darkness to Light President and CEO Katelyn Brewer. “They are showing the world that it can be done.”

“Our goal has always been that every adult should receive this training and we’re not going to stop until that happens.”

With research that suggests one in three residents of Bermuda has been sexually abused before the age of 18, SCARS realizes that prevention is one of the keys to healing past trauma. “Through the Stewards of Children® trainings we’re finding more and more adults who have suffered the crime of sexual abuse as children. As the understanding of the issue of child sexual abuse grows, people are feeling more and more supported by a community beginning to comprehend their experiences,” said Jon Brunson, SCARS Board Chair.

“Our goal has always been that every adult should receive this training and we’re not going to stop until that happens.”
Rick Gorab, President and CEO of the New Jersey Metropolitan YMCA of the Oranges and a founding member of the YMCA Guardians for Child Protection, brings commitment, focus, and determination to the subject of child sexual abuse prevention.

“I view it as our moral imperative to protect all children in our care at the YMCA,” says Mr. Gorab, current chair of the Guardians. “YMCAs across the country are the leading organization in childcare, and we need to offer a safe haven and ensure all children in our care are protected.”

The YMCA Guardians was founded in 2010 by a group of YMCA CEOs informally talking about the importance of protecting children during a conference. The group soon partnered with the Redwoods Group Foundation and Darkness to Light and established a goal of training 5% of adults in Darkness to Light’s Stewards of Children® throughout areas in the Northeast. Collectively, 95,000 adults have been trained, and a special commission was created to prevent child sexual abuse that worked to establish organizational policies, standards, and external communications with other YMCAs. The Guardians have become the driving force for making the protection of kids the number one priority for the YMCA.

Even though protecting children is a “no brainer” for the Guardians, their work has not been without challenges along the way. They are the first to admit, child sexual abuse is a difficult topic. It can be difficult to engage communities in the conversation unless they have experienced an incident of abuse, making prevention a challenge. Regardless, the Guardian’s mission keeps them moving forward.

“Our driving force has always been and will always be, first to protect kids and second to protect the brand. If organizations have these priorities reversed, they are not doing everything they should to protect children.”

“It Starts with You resonates in all of the Guardians’ core values but in particular, our value of responsibility,” says Gorab. “It’s our responsibility to protect the kids in our care and the kids in our community. It’s our responsibility to elevate this topic to the height that it requires. At the end of the day, we’re responsible for someone’s child, and we make sure they are safe, cared for, and nurtured for at all times. It starts with every person at our YMCA.”
KRISTEN PAVLIK MCCALLIE, AUTHORIZED FACILITATOR
THE EMMY HANEY HOUSE CHILDREN’S ADVOCACY CENTER,
CHATTANOOGA, TN

Child sexual abuse is a difficult topic and most people don’t want to talk about it. Conversations are critical to create social change and Darkness to Light’s Stewards of Children® provides an opportunity to have these conversations. I have worked in victim’s services in violence prevention for more than 12 years. Primary prevention of child abuse with the Stewards of Children® curriculum is vital to the work my agency does and to create social change in my community. Creating social change and changing attitudes about child abuse is one of the most important tasks that I have, and it is the “Why” of my work.

Kids deserve to be safe and to have healthy and happy childhoods. The adults around them need the courage to recognize abuse, report it, and create environments for children that are safe. Stewards of Children® provides the information for people in my community to take action and protect children. Through our partnership with the school district we trained teachers, guidance counselors, and athletic staff using the Stewards of Children® curriculum. Providing information about child sexual abuse using survivor stories often has an impact on participants, putting faces to the long term impacts of abuse. As a facilitator, I feel the survivors featured in the Stewards of Children® video give a voice to the hundreds of children who are affected each year in our county. Providing our community with the steps to recognize, respond, and report child sexual abuse is critical, and I feel privileged to do it.

KATIA GONZALEZ, AUTHORIZED FACILITATOR
ALLIANCE FOR CHILDREN, TARRANT COUNTY, TX

I work with Alliance For Children, Tarrant County Children’s Advocacy Center. I am privileged to work for an organization that has made a strong commitment to provide Darkness to Light’s Stewards of Children® to the entire community. We know that child sexual abuse is preventable and I am honored to be part of the solution to eradicate child sexual abuse by teaching adults practical prevention efforts through Stewards of Children®. In the two years I have been a facilitator, it has become more and more clear to me that providing Stewards of Children® makes a tangible difference in the safety of children. I am reminded of that fact each time that parents come to me and tell me they will start implementing protective measures with their children; each time an organization makes policy changes as a result of Stewards of Children®; each time I am thanked for bringing awareness of child sexual abuse to the community, because now they feel inspired to take action. As a society, we assume that adults know how to protect children, which is simply not true. Through Stewards of Children®, I am able to empower adults to take proactive steps to eradicate child sexual abuse. I am privileged to see first-hand the impact Stewards of Children® makes in the community and am proud to be part of the life-changing movement to prevent abuse!
SHERRY COLE, AUTHORIZED FACILITATOR
EXCHANGE CLUB - CARL PERKINS CENTER, JACKSON, TN
I have worked at the Exchange Club-Carl Perkins Center for the Prevention of Child Abuse in Jackson, TN for 24 years. I’ve been a facilitator for Darkness to Light’s Stewards of Children® program for seven years. I have Bachelor Degrees in Education and Business Administration and a Master’s Degree in Counseling.

The Stewards of Children® program is the most well received program I have ever implemented. It has provided the opportunity to foster improved collaborative efforts and reach vast numbers of people who work with children. The training is so empowering for adult survivors. It provides an avenue to further healing through participation in promoting and assisting others to have a voice. The feedback from participants is inspiring and makes me proud to be a part of this effort to raise awareness and increase prevention. It is exciting to have outcome data to show tremendous increase in knowledge and to be able to give participants the tools they need to better protect children. Thank you Darkness to Light for the support you provide to enable us to deliver this important training!

KELLY BAXTER, AUTHORIZED FACILITATOR
TEDI BEAR CHILDREN’S ADVOCACY CENTER, GREENVILLE, NC
Over the past six years I have trained almost 5,300 people in eastern North Carolina on the importance of preventing, recognizing, and responding to child sexual abuse. I have witnessed our communities become safer places for children. I have seen the difference the training can make for an individual and also for an organization. For a parent, it was the spark that began a conversation with their own children. For a local youth serving organization, it has provided the encouragement and the resources to re-evaluate their own protection policies. For the survivors that have been in my sessions, it gave them the reassurance that hope and healing are possible and that they were not alone. A summer camp counselor said that he had participated in more than 10 youth protection trainings in his 10 years as a counselor and Darkness to Light’s Stewards of Children® was by far the best. In 2016-17, 97% of those participating in my Stewards of Children® sessions showed an increased knowledge in how to prevent, react, and respond to sexual abuse. The vast majority of people leave a session feeling like they can make a difference. That is perhaps the most important piece. If we feel we have no control then childhood sexual abuse is an overwhelming problem. With Stewards of Children® we learn that not only is the power in our hands, but we are given the tools to use that power to protect children.
During Fiscal Year 2017, YOU REALLY LIKED US. All 34,790 of you. IN FACT, WE MUST HAVE REALLY IMPRESSED YOU. 3,271,006 TIMES TO BE EXACT.

You engaged us 58,557 times and clicked 22,566 links that led you to RESOURCES THAT HELPED YOU PROTECT CHILDREN. We had countless conversations started on how to prevent child sexual abuse.

**SOCIAL MEDIA Scorecard**

**HONOR ROLL of DONORS**

**$20,000 AND ABOVE**
- Crossroads Church
- Drew Telecom Group, Inc.
- The Ford Family Foundation
- Kappa Delta Sorority, Zeta Sigma Chapter - College of Charleston

**$10,000 - $19,999**
- The Eldering Foundation
- Tucker and Rich Enthoven
- The Exchange Club of Charleston
- The Foundation for Dreamers

**$5,000 - $9,999**
- Anonymous (1)
- The Grainger Foundation
- Anne and Herb Jansen
- Matthew S. Waldman

**$2,000 - $4,999**
- Anonymous (2)
- Kimberly and Paul Archer
- Banks Construction Company
- Blackbaud
- Kay and Charles Chitty
- The Community Foundation of South GA., Inc
- Davis & Floyd, Inc.
- The Exchange Club of Daniel Island
- Dr. Doug Forbes and Guests - Red, White, and Blue Bash
- Vada Hill
- Ellen and Robert Hoffman
- Ricoh
- The US Gymnastics Suppliers Association
- Viola Vaughan-Eden, Ph.D.

**$1,000 - $1,999**
- Anonymous (1)
- Michael Andereck
- Andrews Kirk Kenyon, LLP
- Belmond Charleston Place
- Regina Benjamin, MD, MBA
- Patricia BennekOllerv
- Mr. and Mrs. Harry Bonyn
- Katelyn N. Brewer and Ada Maroudas
- Chubb Group of Insurance Companies
- Dropbox for Business

**$500 - $999**
- Anonymous (3)
- John T. Allen
- Wendall M. Armstrong
- Bank of America
- Kathleen and David Baults
- Boca Allen Hamilton, Inc.
- Bradley Cartwright

**$200,000 and above**
- The Francis Marion Hotel
- Granddaddy boy Brooks and Grand Ideas, Inc.
- Edwin and Ellen Harley
- Carol Hilliard
- Steve Hustek
- iQin
- The Kiwanis Club of Charleston
- Stella Laurentz
- Richard Lee
- Deborah Lemley
- Amy Lucia
- Barbara M. Melton, LPC
- Terri and DJ Pauls
- Robin and David Repinski
- Maureen M. Sanders

**$10,000 - $19,999**
- Lyndon Haviland, MPH, DrPH
- The Mary Judith Meele Foundation Family
- Jennifer and Andrew Roach
- The Steele Family Foundation

**$5,000 - $9,999**
- The Thank Your Foundation
- Anne and Herb Jansen
- Matthew S. Waldman
- The Grainger Foundation
- Anonymous (1)

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- Vada Hill
- Ellen and Robert Hoffman
- Ricoh
- The US Gymnastics Suppliers Association
- Viola Vaughan-Eden, Ph.D.

**$1,000 - $1,999**
- Anonymous (1)
- Michael Andereck
- Andrews Kirk Kenyon, LLP
- Belmond Charleston Place
- Regina Benjamin, MD, MBA
- Patricia BennekOllerv
- Mr. and Mrs. Harry Bonyn
- Katelyn N. Brewer and Ada Maroudas
- Chubb Group of Insurance Companies
- Dropbox for Business

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- Kathleen and David Baults
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- Bradley Cartwright

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- Deborah Lemley
- Amy Lucia
- Barbara M. Melton, LPC
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- Robin and David Repinski
- Maureen M. Sanders

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- The Mary Judith Meele Foundation Family
- Jennifer and Andrew Roach
- The Steele Family Foundation

**$5,000 - $9,999**
- The Thank Your Foundation
- Anne and Herb Jansen
- Matthew S. Waldman
- The Grainger Foundation
- Anonymous (1)
WE PRIORITIZE THE VOICE OF VICTIMS AND SURVIVORS.
WE DEMAND ACCOUNTABILITY.
WE VALUE DIVERSE PARTNERSHIPS.
WE BELIEVE IN A GROWTH MINDSET.
WE STRIVE TO PROTECT ALL CHILDREN FROM SEXUAL ABUSE.

BOARD OF DIRECTORS

JAMIE TOZZI
Board Chair | SC
General Manager, Microsoft

GARETH HEDGES, JD
Vice Chair | NC
President, Reichsback Group

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Ethelyn R. Strong School of Social Work, NSU
President, National Org. of Forensic Social Work
Past President, American Professional Society on the Abuse of Children

ANTON J. GUNN
Secretary | SC
Chief Diversity Officer, The Medical University of South Carolina (MUSC)

KAREN MONAHAN
Board Member | SC
*left in 2017

PATRICIA DAILEY LEWIS, ESQ.
Board Member | DE
Executive Director, Beau Biden Foundation for the Protection of Children

REGINA HAVILAND, MPH, DRPH
Board Member | CT, DC, & NM
Domestic & Int’l Public Health Consultant,
CUNY School of Public Health, Distinguished Scholar & Chair of the Advisory Council

VADA HILL
Board Member | OH
Strategic Marketing Advisor – Brand and Product Innovation, Self-Employed

VIOLA VAUGHAN-EDEN, PhD, MJ, LCSW
Board Member | SC
Associate Professor and PhD Program Director,
Ethelyn R. Strong School of Social Work, NSU
President, National Org. of Forensic Social Work
Past President, American Professional Society on the Abuse of Children

SENIOR LEADERSHIP

KATELYN N. BREWER
President & CEO

DENIS CHIRLES
Chief Operating Officer

GWENDOLYN BOUCHIE
Director of Marketing and Communications

CATHY HUBER
Board Member | WA
Children’s Advocate & Philanthropist

DAVID REPINSKI
Board Member | TX
Chief Executive Officer – Americas,
Cunningham Lindsey

AT DArkness to Light,

2016 – 2017 Impact Report
A Letter from our CHIEF OPERATING OFFICER

At Darkness to Light, we know that preventing child sexual abuse saves childhoods and, in turn, can save lives. We are reminded every day that we can protect children from the most prevalent health issue thanks to donors like you. Keeping this in mind, we strive to make fiscally sound decisions with the dollars entrusted to us.

It Starts With Me.
The Darkness to Light team is committed to responsible stewardship of donor funds, a value reflected in our day-to-day operations and decision-making. During Fiscal Year 2017 (July 1, 2016 – June 30, 2017), we continued to expand our reach and 81 cents of every dollar went directly towards prevention programs. Through prudent management and generous donors, we are able to protect children domestically and internationally.

Our Fiscal Year 2017 financials show that we invested $92,421 back into our organization (nearly 5% of our income) on technology to improve efficiency and increase the reach of our prevention message.

81 cents of every dollar went directly towards prevention programs.

We are continuing to retain sufficient funds to ensure organizational stability while ensuring we are maximizing our investments in prevention to protect more children than ever before.

It Starts With You.
It is because of your support, we are able to expand the reach of our prevention programs, by not only continuing to teach adults to prevent child sexual abuse, but by creating and customizing programs to make sure every audience has the skill set they need to protect the children in their communities. You make it possible for us to work with large and small partners to reduce the stigma of child sexual abuse. Because of you, we are able to bring child sexual abuse to the forefront of the national dialogue and create a conversation around necessity of prevention. You are protecting children from sexual abuse, you are saving the world one child at a time, and for that we are forever grateful.

DENIS CHIRLES
Chief Operating Officer

It Starts With All of Us.
It takes all of us – those who take prevention training, the bystanders who speak up when they see something, and advocates who donate their time and money. We will continue to stand up for a child’s right to grow up happy and healthy. Together, we are beginning to build a world where child sexual abuse can be prevented.

Thank you,

DENIS CHIRLES
Chief Operating Officer

FINANCIAL SUMMARY

Revenue and Support
- Contributions $219,489
- Contributed Services and Materials $18,000
- Grants $141,570
- Programs $1,632,784
- Special Events $53,794
- Investment Income and Other $995
- TOTAL Revenue $2,066,632

Expenses
- Program Services $1,500,068
- Fundraising $210,168
- Management and General $145,621
- TOTAL Expenses $1,855,857

Change in Net Assets from Operations $210,775
Accrual to Cash Adjustment per Financial Statements $183,925
Net Cash Provided by Operating Activities $394,700
Cash Flow from Investing Activities - Fixed Asset Purchases -$92,421
Cash Flow from Financing Activities - Payments on LT Debt -$16,251
Net Increase in Cash $286,028
Net Cash, Beginning of Year $755,166
Net Cash, End of Year $1,041,194

All financial information from audited financial statements.
Seventeen years ago, Darkness to Light was founded to shift the paradigm of child sexual abuse prevention. And we did. The trainings developed were revolutionary, as they focused solely on transferring the onus of prevention from children to adults. Darkness to Light’s Stewards of Children® went straight to the heart of an incredibly stigmatized social issue and insisted that adults must bear the responsibility of prevention and act to correct it.

As we approach the 20th anniversary of Darkness to Light, we are poised to reach millions more with the knowledge required to stand against child sexual abuse.

“It is my great honor to announce our new goal to train Four Million Adults by 2020.”

This goal pushes all of us to be better – because all children deserve our best efforts to keep them safe.

The journey of Darkness to Light is made possible by nearly 10,000 facilitators and volunteers, 15,000 partner organizations, generous donors, supporters, our Board of Directors, staff, and CEO, Katelyn N. Brewer. I thank each of you for your extraordinary commitment to children, families, and communities. Through our continued work together, we will end child sexual abuse.

Sincerely,

GARETH HEDGES
Board Vice Chair
Incoming Board Chair 2018/2019

Thank You

THERE ARE

SURVIVORS OF CHILD SEXUAL ABUSE IN THE U.S.