

CHILD ABUSE PREVENTION MONTH – FACT GRAPHICS

Use these fact graphics throughout the month of April to educate your audience about child sexual abuse during Child Abuse Prevention Month.

There are both co-brandable and D2L only branded images for your use. Following are some suggested Facebook and Twitter posts that you can use or modify as needed. Whether you use suggested copy or make up your own, we strongly recommend that you encourage your audience to take some kind of action whether that be learning, sharing, staying involved, or supporting the prevention of child sexual abuse.

CO-BRANDED



D2L BRANDED ONLY



Facebook: April is Child Abuse Prevention Month. All month long we are going to be sharing inspiration and resources to help you learn more about the issue and get involved. You can support our efforts by spreading our child sexual abuse prevention message. Share this graphic and visit www.D2L.org to learn more.

Twitter: Stand with us during Child Abuse Prevention Month and learn how to prevent child sexual abuse by visiting www.D2L.org/Stewards

[Add the image to your tweet or use a relevant Child Abuse Prevention Month hashtag.]

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Facebook: 73% of children don't tell anyone they have been or are being sexually abused for at least one year. Learning the 5 Steps to Protecting Our Children™ equips adults with the tools to identify the warning signs of abuse and react responsibly if they suspect abuse is happening. Find out more at www.D2L.org.

Twitter: Learn to identify signs and react responsibly if child sexual abuse is occurring. Find more: www.D2L.org
[Add the image to your tweet or use a relevant Child Abuse Prevention Month hashtag.]

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Facebook: Even when children are very young there is an opportunity to teach them how to talk about their private body parts. And those simple words – penis, vagina, breasts - set the stage for a number of healthy developmental milestones. Visit www.D2L.org to learn more about talking to kids about child sexual abuse.

Twitter: Stand with us during Child Abuse Prevention Month and learn how to prevent child sexual abuse by visiting www.D2L.org/Stewards [Add the image to your tweet or use a relevant Child Abuse Prevention Month hashtag.]



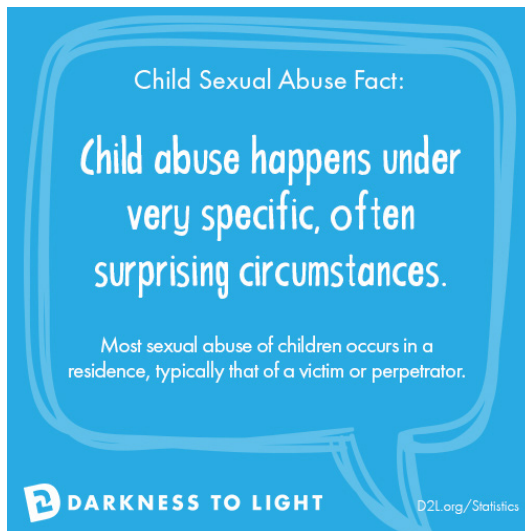
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Facebook: Most sexual abuse of children occurs in a residence, typically that of the victim or perpetrator – 84% for children under age 12, and 71% for children aged 12 to 17. Share this graphic and visit www.D2L.org to learn more.

Twitter: Most child sexual abuse occurs in a residence. Share this fact and learn more at: www.D2L.org
[Add the image to your tweet or use a relevant Child Abuse Prevention Month hashtag.]

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Facebook: Grooming can include special attention, outings, and gifts; treating the child as if he or she is older; gradually crossing physical boundaries and becoming increasingly intimate/sexual. Share this graphic and visit www.D2L.org to learn more.

Twitter: Grooming includes special attention for the child, eventually resulting in crossing physical boundaries. Learn more: www.D2L.org/Stewards. [Add the image to your tweet or use a relevant Child Abuse Prevention Month hashtag.]



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Facebook: Researchers estimate that only 38% of victims disclose that they have been sexually abused. Of these, 40% tell a close friend, rather than an adult, which does not always end in reports to authorities. Share this graphic and visit www.D2L.org to learn more.

Twitter: Researchers estimate that only 38% of victims disclose that they have been sexually abused. Learn how to end abuse: www.D2L.org/Stewards. *[Add the image to your tweet or use a relevant Child Abuse Prevention Month hashtag.]*